Key Skills

Design:

- UX Research
- Design Systems
- Wireframing
- Prototyping
- Usability Testing

Tools & Technologies:

- Figma, Sketch, XD
- Axure, Zeplin, InVision
- Adobe CC
- Jira, Azure DevOps
- HTML, SCSS, Angular
- Google Analytics
- AI tools

Collaboration:

- Stakeholder Engagement
- Cross-functional Team Leadership

Education

UX Design
Open University, TLV
(2017-2018)

Web Design
Mentor College of design, TLV
(2005-2006)

Key Projects

HendrX at CET

National messaging system at Motorola

Orna Zusman Nevo
Lead UX/Product Designer

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About Me

Lead UX/Product Designer with 6+ years of experience delivering innovative design solutions for EdTech and enterprise platforms. Skilled in UX research, design systems, and cross-functional collaboration, with a proven track record in enhancing user engagement and optimizing workflows. A master in crafting clever components and scalable design systems that drive efficiency and creativity across projects. Passionate about crafting intuitive, user-centered solutions that merge creativity and technology to meet business objectives.

Experience

Lead UX/Product Designer | CET (Center for Educational Technology)
July 2022 – Present

Key responsibilities and achievements:

- Spearheaded the creation of a scalable, component-based design system in Figma, improving design efficiency by 30%.
- Conducted comprehensive user research and workshops, translating insights into impactful design strategies for the HendrX EdTech platform.
- Championed AI integration in prototyping and testing, streamlining processes and improving precision.
- Enhanced cross-functional team productivity by 25% through global collaboration and workflow optimization.

UX/UI & Front-end Designer | Motorola Solutions
December 2018 – June 2022

As a UX/UI & Front-end designer at Motorola Solutions, I worked closely with development teams to deliver high-impact designs for complex systems, combining my skills in Angular, HTML, and SCSS, which I learned on the job.

Key responsibilities and achievements:

- Led the design of a CRM system for civil emergency call centers, simplifying workflows and improving usability.
- Modernized a legacy SQL-based hazardous materials tracking system into an intuitive web platform, increasing regulatory compliance and user satisfaction.
- Developed dashboards and interfaces for critical systems, combining design expertise with Angular and SCSS.
- Lead the design of a national messaging system supporting emergency communication, informed by extensive user research.